



Request for Proposals

Event Photography

Sowing
Strength,
Harvesting
Leadership

A Women in Agriculture NL
Workshop



Request for Proposals (RFP)

Event Photography

“Sowing Strength, Harvesting Leadership” Workshop

1. Organization Overview

Women in Agriculture NL Inc. (WIA-NL) is a not-for-profit organization. Our mission is to empower women in agriculture to find and use their voice. Our vision is to foster a vibrant, inclusive community of women working across all aspects of agriculture in NL.

2. Event Overview

- **Date:** August 24, 2026
- **Optional Additional Coverage:** August 23, 2026 (afternoon)
- **Attendance:** 100+ participants

“Sowing Strength, Harvesting Leadership” is a one-day conference designed to empower, connect, and support women across Newfoundland and Labrador’s agriculture and agri-food industry through leadership development, networking, and wellness-focused programming.

Programming on August 24 will run from approximately 8:00 a.m. to 4:30 p.m., followed by an evening cocktail reception and dinner from 6:30–8:30 p.m.

3. Scope of Work

We are seeking a photographer to capture the main conference event on August 24, including:

- Keynote speakers and panel discussions
- Workshops, demonstrations, and networking
- Candid interactions and group photos
- Evening cocktail reception, dinner, speakers, and awards presentation

There is also an opportunity for optional limited coverage (4-6 hours) on the afternoon of August 23 during farm visits and informal networking activities.

We’re looking for someone who can document not just the event, but the energy, connection, and community behind it.



4. Deliverables

- High-resolution, edited image gallery
- A small set of highlight images within 48 hours (preferred)
- Full gallery within ~2–4 weeks (online delivery)
- A mix of both landscape and vertical images for use in a wide variety of platforms and communications materials
- WIA-NL retains full usage rights to all images for organizational and promotional use (photographer credit will be provided where appropriate)

Additional Considerations (Optional):

- On-site headshots for attendees (please outline approach, setup, and pricing if applicable)
- Videography services, such as a short highlight video or interviews (please include details and pricing if offered)

5. Proposal Requirements

Please include:

- Brief introduction and relevant experience
- Portfolio (photo and/or video, if applicable)
- Proposed coverage approach
- Availability for August 23 optional coverage
- Editing and delivery timelines
- Detailed pricing breakdown, including:
 - August 24 coverage
 - Optional August 23 coverage
 - Optional add-ons (headshots, videography, extended hours, etc.)
 - Any travel or additional costs

As a nonprofit organization, Women in Agriculture NL Inc. appreciates creative and flexible proposals that provide strong value while aligning with the goals and scope of the event.

6. Timeline & Submission

- **Proposal Deadline:** June 1, 2026
- **Submit to:** info@womeninagriculturenl.ca
- **Subject Line:** Event Media Proposal – Sowing Strength Workshop

7. Evaluation

Proposals will be assessed based on experience, portfolio quality, fit with the event, and overall value.

